

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

3Q NON-WINDOW CANDIDATE RATE



Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/15
Estimate Number	1831

Invoice #	116112-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

]	Order #	116112
	Alt Order #	06262318
	Deal #	
1	Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL CBS This Morning	7am - 9am	-			_		-		
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	8:54 AM	AFP-12-TV-14H	\$850.00		1
	WRAL		Th	08/16/12	:30	8:36 AM	AFP-12-TV-14H	\$850.00		2
	WRAL		F	08/17/12	:00			\$850.00	Credited	3
2	WRAL Price is Right	11a-12p								
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	10:59 AM	AFP-12-TV-14H	\$500.00		3
	WRAL		Th	08/16/12	:30	10:58 AM	AFP-12-TV-14H	\$500.00		1
	WRAL		F	08/17/12	:30	10:59 AM	AFP-12-TV-14H	\$500.00		2
3	WRAL Noon News 3Q NON-WINDOW CANDIDATE RATE	12p-1p								
			08/13/1	2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	12:44 PM	AFP-12-TV-14H	\$700.00		1
	WRAL		Th	08/16/12	:30	12:59 PM	AFP-12-TV-14H	\$700.00		2
	WRAL		F	08/17/12	:30	12:29 PM	AFP-12-TV-14H	\$700.00		3
4	WRAL 5:00 First News	5-530p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/13/1	2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	5:23 PM	AFP-12-TV-14H	\$2,000.00		1
	WRAL		Th	08/16/12	:30	5:28 PM	AFP-12-TV-14H	\$2,000.00		2
	WRAL		F	08/17/12	:00			\$2,000.00	Credited	3
5	WRAL 6pm News (M-F)	6-630p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/13/1	2 to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	6:08 PM	AFP-12-TV-14H	\$2,500.00		1
	WRAL		Th	08/16/12	:30	6:14 PM	AFP-12-TV-14H	\$2,500.00		3
	WRAL		F	08/17/12	:30	5:59 PM	AFP-12-TV-14H	\$2,500.00		2
6	WRAL Inside Edition	7-730P								



WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/15
Estimate Number	1831

Invoice #	116112-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116112
Alt Order #	06262318
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL Inside Edition	7-730P			•	•	•			
	3Q NON-WINDOW CANDIDATE RATE									
			08/13/121	to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	7:22 PM	AFP-12-TV-14H	\$1,500.00		2
	WRAL		Th	08/16/12	:30	7:11 PM	AFP-12-TV-14H	\$1,500.00		1
	WRAL		F	08/17/12	:30	7:21 PM	AFP-12-TV-14H	\$1,500.00		3
7	WRAL Entertaiment Tonight	730-8P								
	3Q NON-WINDOW CANDIDATE RATE									
				to 08/19/12	3x	WTF				
	WRAL		W	08/15/12	:30	7:47 PM	AFP-12-TV-14H	\$1,500.00		1
	WRAL		Th	08/16/12	:30	7:41 PM	AFP-12-TV-14H	\$1,500.00		3
	WRAL		F	08/17/12	:30	7:41 PM	AFP-12-TV-14H	\$1,500.00		2
8	WRAL Late News	11-1135p								
	3Q NON-WINDOW CANDIDATE RATE									
				to 08/19/12	5x	WTFSS				
	WRAL		W	08/15/12	:30	11:26 PM	AFP-12-TV-14H	\$2,000.00		1
	WRAL		Th	08/16/12	:30	11:13 PM	AFP-12-TV-14H	\$2,000.00		5
	WRAL		F	08/17/12	:30	11:34 PM	AFP-12-TV-14H	\$2,000.00		4
	WRAL		Sa	08/18/12	:30	11:25 PM	AFP-12-TV-14H	\$2,000.00		2
	WRAL		Su	08/19/12	:30	11:15 PM	AFP-12-TV-14H	\$2,000.00	l	3
9	WRAL Wed Hour 3	10-11p								
	3Q NON-WINDOW CANDIDATE RATE									
				to 08/19/12	1x	1				
	WRAL		W	08/15/12	:30	10:36 PM	AFP-12-TV-14H	\$5,000.00		1
10	WRAL Thu Hour 3	10-11p								
	3Q NON-WINDOW CANDIDATE RATE									
				to 08/19/12	1x	1				
	WRAL		Th	08/16/12	:30	10:48 PM	AFP-12-TV-14H	\$5,500.00		1
11	WRAL Fri Hour 3	10-11p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/13/121	to 08/19/12	2x	2				



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

I K I X / / X II - L	
INVOICE	

DU	INVOIC	EATE
	Advertiser	Americans for Prosperity
	Product	AMER FOR PROS 8/15
	Estimate Number	1831

Invoice #	116112-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116112
Alt Order #	06262318
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRAL Fri Hour 3	10-11p								
	3Q NON-WINDOW CANDIDATE RATE									
	WRAL		F	08/17/12	:30	10:35 PM	AFP-12-TV-14H	\$5,000.00		1
	WRAL		F	08/17/12	:30	10:49 PM	AFP-12-TV-14H	\$5,000.00		2
12	WRAL WRAL 6a News Sat 3Q NON-WINDOW CANDIDATE RATE	6-8a								
			08/13/12	to 08/19/12	2x	2-				
	WRAL		Sa	08/18/12	:30	6:42 AM	AFP-12-TV-14H	\$600.00		1
	WRAL		Sa	08/18/12	:30	7:53 AM	AFP-12-TV-14H	\$600.00		2
13	WRAL CBS This Morning Saturday 3Q NON-WINDOW CANDIDATE RATE	8am - 10am								
				to 08/19/12	2x	2-				
	WRAL		Sa	08/18/12	:30	8:24 AM	AFP-12-TV-14H	\$700.00		2
	WRAL		Sa	08/18/12	:30	9:13 AM	AFP-12-TV-14H	\$700.00		1
14	WRAL 6pm News (Sat) 3Q NON-WINDOW CANDIDATE RATE	6-630p								
			08/13/12	to 08/19/12	1x	1-				
	WRAL		Sa	08/18/12	:30	6:15 PM	AFP-12-TV-14H	\$600.00		1
15	WRAL Sat Hour 3 3Q NON-WINDOW CANDIDATE RATE	10-11p								
				to 08/19/12	2x	2-				
	WRAL		Sa	08/18/12	:30	9:58 PM	AFP-12-TV-14H	\$2,000.00		2
	WRAL		Sa	08/18/12	:30	10:32 PM	AFP-12-TV-14H	\$2,000.00		1
16	WRAL WRAL Sun Morning News 3Q NON-WINDOW CANDIDATE RATE	7-9a								
			08/13/12	to 08/19/12	1x	1				
	WRAL		Su	08/19/12	:30	7:41 AM	AFP-12-TV-14H	\$900.00		1
17	WRAL CBS Sunday Morning 3Q NON-WINDOW CANDIDATE RATE	9-1030a								
				to 08/19/12	1x	1				
	WRAL		Su	08/19/12	:30	9:47 AM	AFP-12-TV-14H	\$900.00		1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

3Q NON-WINDOW CANDIDATE RATE



Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/15
Estimate Number	1831

Invoice #	116112-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116112
Alt Order #	06262318
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRAL Face The Nation 1030-1130	1030-1130	-	-		-		_		
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/19/12	1x	1				
	WRAL		Su	08/19/12	:30	11:23 AM	AFP-12-TV-14H	\$900.00)	1
19	WRAL CBS This Morning	7am - 9am								
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/26/12	2x	MT		•		
	WRAL		M	08/20/12	:30	8:24 AM	AFP-12-TV-14H	\$850.00		2
	WRAL		Tu	08/21/12	:30	8:38 AM	AFP-12-TV-14H	\$850.00)	1
20	WRAL Price is Right 3Q NON-WINDOW CANDIDATE RATE	11a-12p								
			08/20/1	2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	10:59 AM	AFP-12-TV-14H	\$500.00		2
	WRAL		Tu	08/21/12	:30	11:29 AM	AFP-12-TV-14H	\$500.00)	1
21	WRAL Noon News	12p-1p								
	3Q NON-WINDOW CANDIDATE RATE									
			08/20/1	2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	12:39 PM	AFP-12-TV-14H	\$700.00		2
	WRAL		Tu	08/21/12	:30	12:37 PM	AFP-12-TV-14H	\$700.00)	1
22	WRAL 5:00 First News 3Q NON-WINDOW CANDIDATE RATE	5-530p								
			08/20/1	2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	5:12 PM	AFP-12-TV-14H	\$2,000.00)	2
	WRAL		Tu	08/21/12	:30	5:29 PM	AFP-12-TV-14H	\$2,000.00)	1
23	WRAL 6pm News (M-F)	6-630p								
	3Q NON-WINDOW CANDIDATE RATE	•								
			08/20/1	2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	6:22 PM	AFP-12-TV-14H	\$2,500.00)	2
	WRAL		Tu	08/21/12	:30	5:58 PM	AFP-12-TV-14H	\$2,500.00)	1
24	WRAL Inside Edition	7-730P								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

MENTZER MEDIA SERVICES INC Attention: Accounts Payable 600 FAIRMONT AVENUE SUITE 306 TOWSON, MD 21286

INVO	CE	A	Ť	F
POLLE	4	Д.		<u> </u>

Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/15
Estimate Number	1831

Invoice #	116112-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116112
Alt Order #	06262318
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRAL Inside Edition	7-730P	-	-		-		-		
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	7:22 PM	AFP-12-TV-14H	\$1,500.00		2
	WRAL		Tu	08/21/12	:30	7:23 PM	AFP-12-TV-14H	\$1,500.00		1
25	WRAL Entertaiment Tonight 3Q NON-WINDOW CANDIDATE RATE	730-8P								
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	7:40 PM	AFP-12-TV-14H	\$1,500.00		1
	WRAL		Tu	08/21/12	:30	7:47 PM	AFP-12-TV-14H	\$1,500.00		2
26	WRAL Late News 3Q NON-WINDOW CANDIDATE RATE	11-1135p E								
				2 to 08/26/12	2x	MT				
	WRAL		M	08/20/12	:30	11:14 PM	AFP-12-TV-14H	\$2,000.00		2
	WRAL		Tu	08/21/12	:30	11:27 PM	AFP-12-TV-14H	\$2,000.00		1
27	WRAL Mon Hour 3 3Q NON-WINDOW CANDIDATE RATE	10-11p								
				2 to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	10:38 PM	AFP-12-TV-14H	\$5,500.00		1
28	WRAL Tue Hour 1 3Q NON-WINDOW CANDIDATE RATE	8-9p								
				2 to 08/26/12	1x	-1				
	WRAL		Tu	08/21/12	:30	8:36 PM	AFP-12-TV-14H	\$8,000.00		1
29	WRAL Tue Hour 2 3Q NON-WINDOW CANDIDATE RATE	9-10p								
				2 to 08/26/12	1x	-1				
	WRAL		Tu	08/21/12	:30	9:46 PM	AFP-12-TV-14H	\$7,000.00		1
		Aired Spots	57							

Gross Total **\$109,800.00**



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

MENTZER MEDIA SERVICES INC Attention: Accounts Payable 600 FAIRMONT AVENUE SUITE 306 TOWSON, MD 21286



Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/15
Estimate Number	1831

Invoice #	116112-1	
Invoice Date	08/26/12	
Invoice Month	August 2012	
Invoice Period	07/30/12 - 08/21/12	

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116112
Alt Order #	06262318
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission

\$16,470.00 **Net Amount Due** \$93,330.00 **Payment Terms 30 Days**